

HushPoint Anti-Bark Device

A product page for a handheld ultrasonic training device

The product: A handheld device that emits a 25 kHz tone, silent to people, to interrupt unwanted barking.

The reader: Dog owners, parents of light sleepers, and people bothered by a neighbor's dog.

The goal: A purchase today, at 50% off for the first 10 customers.

Spec piece. Names, numbers and testimonials are illustrative.

HushPoint · Product page

Image: product photo of the handheld device

Interrupt the barking with one press and reward the quiet, without a collar or a shock

HushPoint is a handheld trainer with a tone dogs notice and people can't hear. Press it when your dog starts barking, then reward the quiet.

\$24.50 (regular price \$49.00)

50% off for the first 10 orders today · 30-day returns

Get mine at half price

When every knock sets off the whole house

The doorbell rings and your dog goes off like an alarm. The delivery driver backs away from the door, and upstairs, the toddler you've just gotten down for a nap is wide awake again.

For some dogs it's the front window, where every car and jogger counts as an intruder. For others it's the dog over the fence, and you've already asked the neighbors about it twice.

One noisy afternoon is annoying, but months of them wear down your patience, your sleep and your peace with the people next door.

Why shouting makes it worse

To your dog, a raised voice can sound like you're joining in, so the barking gets louder. Vets say scolding often adds to the excitement, and most owners don't want a shock or spray collar anywhere near their pet.

How HushPoint works

When the barking starts, press the button. HushPoint sends out a 25 kHz tone, which is above human hearing, so you and your family hear nothing.

Your dog notices it, and that short break in attention interrupts the bark.

Then comes the part that does the teaching: reward your dog the moment they go quiet. After enough repeats, they learn that quiet is what earns the treat.

Rewarding calm behavior is the approach vets recommend, and HushPoint helps you catch the right moment.

- A tone pitched at 25 kHz, silent to people
- Handheld, so you aim it only where it's needed
- Reaches up to about 50 feet
- USB rechargeable, lasting about two weeks per charge

Get mine at half price

Made for the barking that's wearing you down

It suits dog owners working on barking at the door or the window, and parents whose kids keep getting woken up. If the barking comes from a neighbor's dog, talk to them first, because HushPoint works best alongside that conversation.

Image: customer photo

"Our beagle barked at every delivery. After two weeks of press-and-treat, it's one bark, then she looks at me for her snack."

Hannah, beagle owner

"Does it hurt my dog?"

It makes no contact and gives no shock. If your dog ever seems scared or stressed when you use it, stop and speak to your vet.

"Will it work on every dog?"

No device works on every dog, and some dogs learn to ignore the tone if it's used without rewards. It works best used consistently, with a treat each time.

If it isn't right for your dog, you have 30 days to send it back.

"Will it bother my cat?"

Cats can hear high-pitched sounds too, so avoid using it near them.

Half price for today's first 10 customers

Order now and HushPoint is \$24.50 instead of \$49, with 30 days to send it back. A few weeks from now, the doorbell could mean one bark and a hopeful look at your hand.

Get mine at half price

Alternate headlines

1. Turn the doorbell bark into one bark and a look for the treat
 2. A sound only dogs notice, to interrupt barking without a shock or a spray
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Notes for the client

- Confirm the device is handheld. If it triggers on its own when a dog barks, a night-time headline becomes the stronger lead.
- The "first 10 orders" offer needs a real counter showing spots left. If that can't be tracked, switch to a dated offer, such as "50% off until Sunday". The \$49 regular price must be a real price too.
- The product name, price, range, battery life, 30-day returns and Hannah's testimonial are illustrative. Set the real ones.
- The page uses American spelling and feet for a US store. If you sell in the UK, switch to British spelling, metres and pounds.
- The brief's use on dogs a person feels uneasy around is left out on purpose. Promising protection from a dog is unsafe and a liability, and makers of similar devices say not to use them on aggressive dogs.
- The page avoids "stops barking" and "100% harmless". Neither can be proven, and both lead to complaints and returns. The vet line backs the reward method, not the device itself.