

Increaser Academy

A sales page for a \$57-a-month client-attraction membership

The product: Increaser Academy: a membership teaching the Stack Method, a way to attract clients without cold outreach.

The reader: Freelancers, agency owners and coaches who don't know where their next client is coming from.

The goal: Get readers to join for \$57 a month, aiming for a new client within 60 days.

Spec piece. Names, numbers and testimonials are illustrative.

Increaser Academy · Sales page

Attract your next \$1,000–\$5,000 client without sending another cold DM

Increaser Academy is a monthly membership for freelancers, agency owners and coaches. It teaches the Stack Method, a three-step way to get the right people asking to work with you.

The goal is your next client inside 60 days.

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You're good at the work. Finding it is what wears you out.

It's Sunday night, and you've just counted this week's cold messages. You sent 40, two people replied, and both said a polite "not right now."

So you refresh your inbox one more time before bed, just in case.

The strange part is that you're good at what you do. Your clients are happy, and last month might even have been a great one.

But rent doesn't care about last month. When the work goes quiet, you start to feel what one freelancer called "unemployed and unemployable," even though your skills haven't changed at all.

Why sending more messages keeps you stuck

Everyone tells you to send more messages, so you do. But a cold message puts you in the weakest seat there is, a stranger asking for money.

Nobody has seen your work yet, so they judge you on price, and the harder you chase, the lower that price goes.

None of this is your fault. You were taught to pitch first and prove yourself later, and that order is backwards.

People hire someone they've already watched do good work, and right now, almost nobody gets to watch you.

The Stack Method: let them see your work before you ever ask

Think of a street musician.

Nobody pays before they've heard a note, but once a small crowd has listened for a minute, people reach for their wallets on their own. The Stack Method gives you that crowd, in three steps that each build on the last:

- **Influence:** you share what you know in public, so the right people notice you and start to trust you.
- **Income:** you turn that attention into one clear offer, so the people watching know exactly what to ask you for.
- **Ascension:** you move happy clients up to bigger work, without needing a stream of new leads.

By the time someone messages you, they've already seen how you think. You're no longer a stranger with a pitch, so the conversation starts with "how do we work together?" instead of "how much?"

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What the first 60 days can look like

Image: member photo

"I stopped pitching and started posting what I actually know about branding. Seven weeks in, I'd signed two monthly retainer clients, and both found me through my LinkedIn posts."

Priya, freelance brand designer

Image: member photo

"I ran one free workshop for local business owners. Two weeks later, one of them booked a \$3,200 video project, and I hadn't sent a single cold DM."

Marcus, owner of a two-person video agency

Who's teaching you

Image: photo of Amir

Amir spent his first three years as a freelance designer sending cold emails, so he knows that Sunday-night feeling well. Things changed when he began sharing what he knew instead of pitching, and within a year, most of his new work came from people who'd found him first.

He has since taught the Stack Method to more than 400 people who sell their own skills, and he still runs every weekly session himself.

Everything you get for \$57 a month

- The full Stack Method, step by step, in the Increaser Academy modules (\$997 value)
- Weekly live training with Amir, so you're never stuck on a step for more than a few days (\$800 value)
- A 1-on-1 strategy call with a success coach to shape your offer (\$300 value)
- Monthly talks from guest speakers who've built the kind of business you're after (\$500 value)
- Direct messages with Amir and the coaches whenever you need an answer (\$600 value)
- Monthly updates and new training, included as the method grows

Total value: \$3,197

Your price: \$57 a month

Cancel anytime. Results depend on your effort and your market.

One \$1,000 client would cover more than 17 months of membership.

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"I've bought courses before, and they didn't work."

That's fair, and you're not alone. Most courses hand you a pile of videos and then leave you on your own with them, which is exactly when things stall.

Increaser Academy is built around the week instead. Amir runs a live session every week, the coaches answer your messages, and your 1-on-1 call makes sure your offer is right before you start posting.

You'll always know what to do next, and someone will notice if you stop.

The catch is that it takes a few weeks of showing up in public before the first inquiries arrive. That stretch can feel slow, and it's where most people quit, which is why the weekly sessions exist.

"But I hate posting about myself."

Plenty of good freelancers feel that way, and that's fine, because the posts that work aren't about you at all. They're about what you know: a mistake you fixed for a client, or a question you get asked every week.

If you can answer a client's question in an email, you can write a post. And for the weeks you're stuck on what to say, Amir's weekly sessions are there to help.

Two ways to spend the next 60 days

You can keep sending 40 messages a week and hoping two people reply. Or you can spend the same 60 days building a reputation that does the asking for you.

One of those gets harder every month. The other gets easier.

Yes, start my 60-day stack

P.S. Amir's live training runs every week, so if you join today, your 60 days start with this week's session.

Alternate headlines

1. 40 cold DMs, 2 replies: there's an easier way to land \$1,000–\$5,000 clients
 2. How freelancers get \$1,000–\$5,000 clients to message them first
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Notes for the client

- Please confirm that I.I.A. (Influence, Income, Ascension) is how the Stack Method really works.
- The dollar values in the list are placeholders. Please set the real ones, and confirm "Cancel anytime".
- Priya and Marcus are sample testimonials. Swap in real member quotes before publishing.
- Amir's story and numbers (three years of cold emails, 400+ people taught, running every weekly session) are illustrative. Replace them with his real ones before publishing.
- If there's a money-back guarantee, it goes directly under the price.
- The 60 days are written as a goal, not a promise. Keep it that way.